

11th Annual

Fundraiser for Halls Band



To:
From: Halls Band Boosters
Date: February 15, 2010
Re: Crossroads Open Rod Run Sponsorship

Sponsored by Halls Band Boosters and



The Halls Band Boosters is presenting this letter to you in hopes of your support of the Halls High School Band program. The Halls Band Boosters is hosting their 11th Annual Crossroads Open Rod Run on April 7, 2012 to help buy much needed band instruments and various other equipment for the band program. The band needs to replace instruments or acquire instruments to meet the needs of our growing band program. This can total several thousands of dollars. It is a huge undertaking, but it's the next required step as the Halls Band Program seeks to reach the next level of excellence and national competitiveness.

The Band Boosters hope to raise a part of the needed amount through The Crossroads Open Rod Run. As part of the draw to attract car show participants, we will give each registered entrant an event T-Shirt printed with the event logo, location, and date and **your logo**.

- Sponsorship is \$155.
- Your logo or name will appear on every shirt.
- You will receive two complimentary event T-Shirts.
- Entrants and workers will wear the shirts with your logo and message on the back.
- Your business receives:
 - Recognition in the Halls Shopper & News.
 - Day-of-show recognition on a large, prominently displayed "Sponsors Board".
 - Day-of-show recognition announcements by the live DJ.
 - Continued recognition as the shirts are worn again and again.

We hope you will choose to sponsor this worthwhile and highly visible community event. Please call Ed Sharp, 865-724-6800 or email sharp3@yahoo.com if you have any questions. For your sponsorship, please make your check payable to: Halls Band Boosters. I can make arrangements to pick up the payment or it can be mailed to the following address: Halls Band Boosters, c/o Ed Sharp, 4215 Brown Gap Road, Knoxville, TN 37918. Your sponsorship is tax deductible as we are a non-profit organization.

Sincerely,

Ed Sharp
Halls Band Booster
Crossroads Open Rod Run Fundraiser